

submissions

From: Louise Healy [REDACTED]
Sent: Wednesday, 25 February 2015 9:13 PM
To: submissions
Subject: Submission - Labelling review recommendation 17

Thank you for the opportunity to comment on the recommendation that the declaration in the nutrition information panel of amount of nutrients per serving be no longer mandatory unless a daily intake claim is made. The recommendation proposes that the only requirement should be to provide the amount per 100grams or 100mls, while still permitting manufacturers to provide per serving information voluntarily.

My child living with a rare medical condition known as PKU or Phenylketonuria. PKU belongs to a group of disorders called in born errors of metabolism (IEMs) and is managed by severely restricting the protein intake in her diet (more information about IEMs that are managed by diet is available from the website of the peak medical body Australasian Society of Inborn Errors of Metabolism . The nutritional panel clearly stating the per serve column is an essential part of effectively managing her diet and is becoming more important as she gets older [REDACTED] as she is learning to manage her diet herself . IEM disorders require daily monitoring and measuring of what food is consumed every day under supervision of health professionals. Without adhering to a strictly medically controlled diet for life the effects on my child would be devastating resulting in irreparable neurological damage and in some cases liver failure and death.

Below is my submission as to why I would **NOT** support this recommendation to have the per serve no longer mandatory on the nutritional panel.

The NIP is extremely important to me and must remain on packaging because;

- ○ Helps maintain correct daily measurement of protein
- ○ My child's daily dietary intake will not be compromised due to calculation errors . research shows that children who chronic conditions do best at lifelong compliance if they are given independence in managing their condition as early as possible. With the Per serve information that will be very difficult as a child will need to calculate protein content in their head or carry a calculator everywhere.
- ○ The per serve column is simplistic for caregivers/older children in assisting with counting of dietary intake. I plan to educated my child to read the per serving calculations which assists to adhere to their daily allowance.
- ○ My child's health and quality of life is more important than Recommendation 17 which aims to reduce the regulatory burden on industry of formal cost-benefit analysis

I strongly object to the recommendation as the perve information is used daily to help ensure accurate counting of protein (in my child's case) and other component's in other cases.

Louise Healy

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